

58th Annual Conference & Tradeshow
January 8 – 10, 2024

Monday, January 8 th , 2024		
Time		
8:00 – 8:10 AM	Welcome & Opening Remarks – The Mission of TTA Chris Sykes, TTA President	Training for the Tennessee Department of Agriculture Pesticide Certification Exam <i>Learn all you need for the Category 3 and Category 7 Exams required to be a certified application in TN</i> Dr. Darrell Hensley University of Tennessee
8:10 – 9:00 AM	A New Member of the UT Turf Team Dr. Becky Bowling, University of Tennessee *will be introduced by Dr. Samples*	
9:00 – 9:10 AM	BREAK	
9:10 AM – 10:00 AM	Labor Trends & Insights Tyler Bloom, Tyler Bloom Consulting	
10:00 AM – 12:00 PM	Keynote Speaker Fundamentals of Winning: Performance Training and Team Building Jason Kuhn Stonewall Solutions	
12:00 – 1:30 PM	TTA Awards Luncheon and Annual Business Meeting	
1:45 – 3:15 PM	The Current Status of Turfgrass Internships Dr. Brandon Horvath, University of Tennessee Dr. John SoroChan, University of Tennessee Tyler Bloom, Tyler Bloom Consulting Luke Bennett (intern, Seminole GC) Wesley Flatts (intern, Boston Red Sox)	Take the Exam to Become a Certified Applications in TN Dr. Darrell Hensley University of TN
3:30 – 5:00 pm	FIFA World Cup 2026: A UT Turfgrass Update Dr. John SoroChan, University of Tennessee Dr. Kyley Dickson, University of Tennessee	

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		Tuesday, January 9 th , 2024	
TIME	Turfgrass Deep Dive	Sod Session	Workshop
8:00 AM – 8:15 AM	2022 Rounds for Research Update Paul Carter, CGCS, Bear Trace at Harrison Bay	Mid-South Turf Council Information Exchange	Residential & Commercial Landscape Irrigation Overview This session will provide hands-on training to optimize residential and commercial landscape irrigation systems, including both drip and bed irrigation. Kyle Denham Ewing Irrigation
8:15 AM – 12:15 PM * 10 min break at 10:15 am	What is the Modern Transition Zone? Growing conditions in Tennessee have always been challenging and continue to present new challenges. This session will provide a comprehensive, data-driven, overview of growing conditions in the state and discuss implications for turfgrass management. Garret Bastardi T3 Weather Dr. Jordan Booth United States Golf Association Dr. Becky Bowling University of Tennessee Bland Cooper PGA Tour Agronomy Dr. Jim Brosnan University of Tennessee Dr. Brandon Horvath University of Tennessee Dr. John Sorochan University of Tennessee		
12:30 PM – 4:30 PM	Lunch and Fun on the Trade Show Floor		
6:00 – 9:00 PM	Top Golf Event Transportation Provided		

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Wednesday, January 10 th , 2024			
TIME	Golf Turf	Sports Turf	Hands-On Workshop
8:00 – 10:30 AM	Golf Course Renovations Across the Volunteer State Bill Bergin, ASGCA Scott Freund, Richland CC Brad Erickson, Brentwood CC Ryan Emerson McLemore	Maximize the Bang for Your Buck Dr. Austin Grimshaw Simplot	Spanish for Turfgrass Managers Jose J. Vargas, University of Tennessee Ivan Navarrete University of Tennessee
		Turfgrass Management at Western Kentucky University Kyle Davenport, WKU	
		Behind the Scenes at AutoZone Park in Memphis Tylor Meppelink, Memphis Red Birds Bart Cash, Crossroads Sod	
10:30 – 10:45 AM	BREAK	BREAK	
10:45 – 11:45	A Look Behind the Curtain at the PGA Championship David Elliot Oak Hill CC	Sports Turf Irrigation to Minimize Pest Pressure Dr. Becky Bowling, University of Tennessee	
11:45 – 12:00 PM	TGCSA Update & Annual Meeting	TVSFMA Update & Annual Meeting	
12:00 PM	ADJOURN CONFERENCE		